

## KCNC TV

1044 LINCOLN STREET, . DENVER CO 80203

KCNC TV

CONTRACT NO. REV.

1181-63400-1

DATE PRINTED

10/23/12

AND

PAGE 1

27783	AGENCY (OR SERVICE) ACTING AS AGENT FOR 304732	ADVERTISER (OR AGENCY AND ADVERTISER)	<b>Cancellation Notice Required</b> Announcement 28 days prior notice
NAME	CROSSROADS MEDIA	AMERICAN CROSSROADS	
AND	66 Canal Center Plz Ste 555	1401 New York Ave NW Ste 1200	
ADDRESS	Alexandria VA 22314-1576	Washington DC 20005-2167	
	USA	USA	
CONTACT	STEPHANIE MARONEY	PRODUCT EST 1257	
LOCAL SALESPERSON	NICOLE ELIE POL	AGENCY EST. NO. 1257	PRODUCT CODE 1300
NATIONAL SALESPERSON			
BROADCAST SCHEDULE STARTING 10/24/12 AND ENDING 10/30/12 NO. WEEKS: 1			

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	Sa	1	06:30P	06:58P	30S	10/27/12-10/27/12	BRONCOS PREVIEW	1	700.00	700.00
2	Su	1	05:00P	05:58P	30S	10/28/12-10/28/12	POST AFC FOOTBALL NEWS	1	4000.00	4000.00
3	Sa	1	04:58P	06:00P	30S	10/27/12-10/27/12	NEWS 4 AT 5P - SATURDAY	1	750.00	750.00
4	Sa	1	10:35P	11:35P	30S	10/27/12-10/27/12	CSI MIAMI	1	500.00	500.00
5	Su	1	05:57A	07:58A	30S	10/28/12-10/28/12	NEWS 4 THIS MORNING	1	500.00	500.00
6	Sa	1	07:57P	08:57P	30S	10/27/12-10/27/12	CRIMETIME SATURDAY	1	3000.00	3000.00
7	00111..	3	05:28A	06:00A	30S	10/24/12-10/26/12	NEWS 4 EARLY 5:28-6:00AM	3	650.00	1950.00
8	11000..	2	05:28A	06:00A	30S	10/29/12-10/30/12	NEWS 4 EARLY 5:28-6:00AM	2	650.00	1300.00
9	00111..	3	10:35P	11:37P	30S	10/24/12-10/26/12	LATE SHOW WITH DAVID	3	1200.00	3600.00
10	11000..	2	10:35P	11:37P	30S	10/29/12-10/30/12	LATE SHOW WITH DAVID	2	1200.00	2400.00
11	00111..	3	06:00A	07:00A	30S	10/24/12-10/26/12	NEWS 4 TODAY	3	850.00	2550.00
12	11000..	2	06:00A	07:00A	30S	10/29/12-10/30/12	NEWS 4 TODAY	2	850.00	1700.00
13	Sa	1	05:00A	07:30A	30S	10/27/12-10/27/12	SATURDAY 5-730 NEWS ROTATION	1	400.00	400.00
14	00111..	3	08:58A	09:58A	30S	10/24/12-10/26/12	RACHEL RAY	3	900.00	2700.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

## KCNC TV

1044 LINCOLN STREET, . DENVER CO 80203

KCNC TV

CONTRACT NO. REV.

1181-63400-1

DATE PRINTED

10/23/12

AND

PAGE 2

27783	AGENCY (OR SERVICE) ACTING AS AGENT FOR 304732		ADVERTISER (OR AGENCY AND ADVERTISER)		<b>Cancellation Notice</b>  <b>Required</b>  Announcement 28 days prior notice
NAME	CROSSROADS MEDIA		AMERICAN CROSSROADS		
AND	66 Canal Center Plz Ste 555		1401 New York Ave NW Ste 1200		
ADDRESS	Alexandria	VA 22314-1576	Washington	DC 20005-2167	
	USA		USA		
CONTACT	STEPHANIE MARONEY		PRODUCT EST 1257		
LOCAL SALESPERSON	NICOLE ELIE POL	AGENCY EST. NO. 1257	PRODUCT CODE 1300		
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 10/24/12 AND ENDING 10/30/12 NO. WEEKS: 1					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
15	11000..	2	08:58A	09:58A	30S	10/29/12-10/30/12	RACHEL RAY	2	900.00	1800.00
16	00111..	3	09:57A	11:00A	30S	10/24/12-10/26/12	PRICE IS RIGHT	3	1800.00	5400.00
17	11000..	2	09:57A	11:00A	30S	10/29/12-10/30/12	PRICE IS RIGHT	2	1800.00	3600.00
18	00111..	3	04:00P	05:00P	30S	10/24/12-10/26/12	DR PHIL	3	1500.00	4500.00
19	11000..	2	04:00P	05:00P	30S	10/29/12-10/30/12	DR PHIL	2	1500.00	3000.00
20	00111..	3	05:00A	05:28A	30S	10/24/12-10/26/12	NEWS 4 EARLY 5-5:28AM	3	600.00	1800.00
21	11000..	2	05:00A	05:28A	30S	10/29/12-10/30/12	NEWS 4 EARLY 5-5:28AM	2	600.00	1200.00
22	00111.1 .....1.	5	10:00P 10:00P	10:35P 11:00P	30S	10/24/12-10/28/12	LATE NEWS M-SU	5	4500.00	22500.00
23	11000.0	2	10:00P	10:35P	30S	10/29/12-10/30/12	LATE NEWS M-SU	2	4500.00	9000.00
24	00111..	3	02:00P	02:58P	30S	10/24/12-10/26/12	LET'S MAKE A DEAL	3	750.00	2250.00
25	11000..	2	02:00P	02:58P	30S	10/29/12-10/30/12	LET'S MAKE A DEAL	2	750.00	1500.00
26	00111..	3	06:00P	06:30P	30S	10/24/12-10/26/12	CBS4 NEWS AT 6	3	2500.00	7500.00
27	00111..	3	05:00P	05:30P	30S	10/24/12-10/26/12	NEWS 4 AT 5 PM	3	2500.00	7500.00
28	11000..	2	05:00P	05:30P	30S	10/29/12-10/30/12	NEWS 4 AT 5 PM	2	2500.00	5000.00
29	W	1	09:00P	10:00P	30S	10/24/12-10/24/12	CSI: CRIME SCENE	1	7000.00	7000.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

## KCNC TV

1044 LINCOLN STREET, . DENVER CO 80203

KCNC TV

CONTRACT NO. REV.

1181-63400-1

DATE PRINTED

10/23/12

AND

PAGE 3

27783	AGENCY (OR SERVICE) ACTING AS AGENT FOR 304732		ADVERTISER (OR AGENCY AND ADVERTISER)		<b>Cancellation Notice Required</b> Announcement 28 days prior notice
NAME	CROSSROADS MEDIA		AMERICAN CROSSROADS		
AND	66 Canal Center Plz Ste 555		1401 New York Ave NW Ste 1200		
ADDRESS	Alexandria	VA 22314-1576	Washington	DC 20005-2167	
	USA		USA		
CONTACT	STEPHANIE MARONEY		PRODUCT EST 1257		
LOCAL SALESPERSON	NICOLE ELIE POL	AGENCY EST. NO. 1257	PRODUCT CODE 1300		
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 10/24/12 AND ENDING 10/30/12 NO. WEEKS: 1					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
30	.0211..	4	06:30P	06:58P	30S	10/24/12-10/26/12	CBS4 NEWS AT 630PM	4	2500.00	10000.00
31	.1000..	1	06:30P	06:58P	30S	10/30/12-10/30/12	CBS4 NEWS AT 630PM	1	2500.00	2500.00
32	00111..	3	11:00A	12:00N	30S	10/24/12-10/26/12	YOUNG & THE RESTLESS	3	1200.00	3600.00
33	11000..	2	11:00A	12:00N	30S	10/29/12-10/30/12	YOUNG & THE RESTLESS	2	1200.00	2400.00
34	00101..	2	12:00N	12:25P	30S	10/24/12-10/26/12	NEWS 4 AT NOON	2	1100.00	2200.00
35	01000..	1	12:00N	12:25P	30S	10/30/12-10/30/12	NEWS 4 AT NOON	1	1100.00	1100.00
36	00111..	3	05:30P	06:00P	30S	10/24/12-10/26/12	CBS EVENING NEWS	3	3000.00	9000.00
37	11000..	2	05:30P	06:00P	30S	10/29/12-10/30/12	CBS EVENING NEWS	2	3000.00	6000.00
38	F	1	09:00P	10:00P	30S	10/26/12-10/26/12	BLUE BLOODS	1	8500.00	8500.00
39	Sa	1	06:58A	06:00P	30S	10/27/12-10/27/12	NCAA COLLEGE FOOTBALL	1	2000.00	2000.00
40	00111..	3	07:00A	08:58A	30S	10/24/12-10/26/12	THE EARLY SHOW	3	850.00	2550.00
41	11000..	2	07:00A	08:58A	30S	10/29/12-10/30/12	THE EARLY SHOW	2	850.00	1700.00
42	Su	1	09:00P	10:00P	30S	10/28/12-10/28/12	THE MENTALIST	1	8500.00	8500.00
43	T	1	08:00P	09:00P	30S	10/30/12-10/30/12	NCIS: LOS ANGELES	1	11000.00	11000.00
44	Su	1	05:58P	06:59P	30S	10/28/12-10/28/12	SIXTY MINUTES SUNDAY	1	12000.00	12000.00
45	W	1	07:57P	09:00P	30S	10/24/12-10/24/12	CRIMINAL MINDS	1	10000.00	10000.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

## KCNC TV

1044 LINCOLN STREET, . DENVER CO 80203

KCNC TV

AND

PAGE 4

27783 AGENCY (OR SERVICE) ACTING AS AGENT FOR 304732 ADVERTISER (OR AGENCY AND ADVERTISER)

NAME CROSSROADS MEDIA  
AND 66 Canal Center Plz Ste 555AMERICAN CROSSROADS  
1401 New York Ave NW Ste 1200ADDRESS Alexandria VA 22314-1576  
USAWashington DC 20005-2167  
USA

CONTACT STEPHANIE MARONEY

PRODUCT EST 1257

LOCAL SALESPERSON NICOLE ELIE POL AGENCY EST. NO.  
1257

PRODUCT CODE 1300

NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 10/24/12 AND ENDING 10/30/12 NO. WEEKS: 1

Cancellation Notice  
Required  
Announcement 28 days  
prior notice

CBS Television Stations Standard Terms and Conditions for advertising shall apply.  
NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
46	T	1	06:57P	08:00P	30S	10/30/12-10/30/12	NAVY NCIS	1	15000.00	15000.00
47	Th	1	09:00P	10:00P	30S	10/25/12-10/25/12	ELEMENTARY	1	12000.00	12000.00
48	M	1	09:00P	10:00P	30S	10/29/12-10/29/12	HAWAII FIVE-0	1	10000.00	10000.00
49	Su	1	08:00P	09:00P	30S	10/28/12-10/28/12	THE GOOD WIFE	1	7500.00	7500.00
50	11000..	2	06:00P	06:30P	30S	10/29/12-10/30/12	CBS4 NEWS AT 6	2	2500.00	5000.00
Total Contract:								98		252150.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION